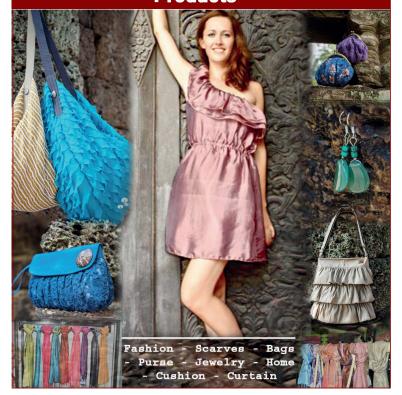


# **Products**



## Who is AAC

The Artisans' Association of Cambodia (AAC) is a Fair Trade Association that supports over 40 handicraft groups across Cambodia who are very often working with some of the nation's most vulnerable people, including landmine victims, those living with HIV/AIDS, and minority tribes people. AAC is committed to helping these social enterprises develop their range of products—whether handicrafts, fashion accessories or homeware items—and ensure that buyers have the opportunity to purchase these unique items. We are determined to see the benefits of fair trade, passed down to the people behind the products.

#### We offer our members

- ✓ **Networking:** Connect our members to share ideas and cooperate on products and exhibitions.
- ✓ **Advocacy:** Collective voice through AAC, which represents their commercial and social interests.
- Enterprise Development: Support members practically, in re-infrastructure from grant supported NGO's model to profit making and self-sustainable models.
- Marketing and promotion: Advice on how to brand their business and products and promote to the right customers.
- Design and products development: Advice on how to convert these into attractive, modern products designs
- Direct Sales Assistance: Advice to maximize sales opportunities, providing direct sales support by linking with buyers and opportunities to exhibit their products.

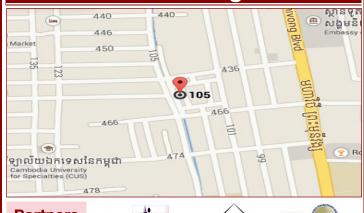
#### We offer to buyers

- ✓ **Sourcing:** Introduce exporters to the right artisan groups and match their requirements with the right products.
- ✓ **Design:** Our designers ensure that buyers design requirements translate into the right final product.
- ✓ Negotiation: We negotiate with our members on behalf of buyers, ensuring that both parties are happy with final prices and delivery dates.
- ✓ **Consolidation:** We consolidate orders for products for AAC members as well as other non-AAC
- ✓ organizations into one single shipment.
- ✓ Quality control: We provide an extra level of quality control before products are shipped to buyers.
- ✓ **Shipping:** We oversee the shipment of product orders, ensuring on-schedule delivery and providing all necessary documentation for export.
- Payment: Buyers avoid the hassle and cost of paying multiple handicraft groups for their orders by making a single payment to AAC instead.

#### **OPENING HOURS & Contact details**

7:30am - 12:00pm, 13:30pm - 17:00pm (Monday to Saturday)
CONTACT DETAILS: House #12C, street 105, Sangkat Beung Trabek, Khan
Chamkamorn, Phnom Penh, Kingdom of Cambodia. PO Box No. 1303.
Tel: (855)-23 21 39 04
E-mail: aac@online.com.kh

### www.aac.org.kh



**Partners** 





